

**Centre of Excellence (CoE) under Devbhoomi Udyamita Yojana (DUY)**  
**S.B.S. Government P.G. College, Rudrapur**  
**2024-25**



**1. Major Milestone:**

- **Startup Seed Fund Achievement:**  
Mr. Rohit Singh Jhala, a student of S.B.S. Government P.G. College, Rudrapur, secured a Startup Seed Fund of ₹75,000 under Devbhoomi Udyamita Yojana (DUY). This marks a proud achievement for the institution, showcasing the success of entrepreneurial mentorship and innovation development within the campus.

**2. Centre of Excellence Recognition:**

- The college was selected as one of the 10 Centres of Excellence (CoEs) under DUY by the Higher Education Department, Government of Uttarakhand.
- Designated as the Centre of Excellence for Food Processing and Manufacturing, the college received a grant of ₹5,00,000 for startup promotion and sectoral development.

**3. DUY-Supported Events and Participation:**

Program	Date	Registered	Attended	Selected (if any)
Boot Camp	18–19 Jan 2024	463	189	—
Entrepreneurship Development Program (EDP-I)	11–23 Mar 2024	76	57	—
Entrepreneurship Development Program (EDP-II)	14–27 Mar 2024	51	32	—
Boot Camp	26–27 Mar 2025	147	145	—
EDP	4–15 Feb 2025	96	51	43
Industry Exposure Visit (Britannia Industries Ltd.)	1 Apr 2025	—	38	—
Awareness Program on Food Processing	1 Mar 2025	—	20	—

#### **4. Institutional Recognition:**

- **The DUY Secretariat, Doon University, officially congratulated the college, acknowledging its active role in developing an innovation-driven and self-reliant student community.**
- **The achievement is seen as a stepping stone toward building a vibrant entrepreneurial ecosystem in Uttarakhand.**

#### **5. Impact and Future Outlook:**

- **These initiatives have encouraged students to explore entrepreneurship as a career path.**
- **The institution aims to continue fostering entrepreneurial spirit through structured programs, mentorship, and industry collaborations under DUY.**

**Prepared by:**

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