

ISSN 2278-9820

National Registered & Recognized  
Research Journal Related To Higher Education

# **VISION RESEARCH JOURNAL FOR GEOGRAPHY & GEOLOGY**

(UGC Approved & Peer Reviewed Research Journal)

Year - XII, Issue - XXIV, Vol. I

Impact Factor 6.50  
(GRFI)

June 2023 To Nov. 2023



**EDITOR IN CHIEF**

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## Tourism Industry Scenario and its Impact on Economic Development of Uttarakhand

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*Research Paper - Geography*

### ABSTRACT

*Tourism has become a competitive industry in Uttarakhand. It creates employment wealth and has tremendous potential to contribute economically, environmentally and towards socially sustainable development in our country and state. The tourism activities are multidimensional and can be undertaken only with the help of other goods and services. Sustainable nature of tourism require that it should integrate the natural cultural and human environment. It must respect the fragile Himalayan region. Uttarakhand is popularly known as devbhumi that is Land of Gods because of various Hindu pilgrimage sites. Undoubtedly there has been a considerable portion of religious tourism in Uttarakhand. It has potential to attract all types of tourism, such as pilgrimage, adventure, nature, leisure tourism. The discussion in this paper will highlight the impact of tourism in Uttarakhand's economic development.*

### Introduction

Tourism is a recreational activity where tourists visit to place for enjoyment leisure and in spending the time for getting away from a routine life. It is a way to explore destinations and cultures. According to Elkington 1997, responsible tourism (RT) is "simultaneous quality and social equity as the triple bottom line of sustainable development".



tourism and any tourism innovation and characteristic of the region can also be considered.

### CONCLUSION

It is a well-established fact that tourism is the spine of economy of Uttarakhand because of its immense contribution to both revenue generation as well as employment creation. The presence of several beautiful hill stations, parks, pilgrimage place and trekking sites, etc., makes Uttarakhand an attractive tourist destination. Tourism and travel is a wide industry and includes jobs like tour guide, hotel management, event planners, cooperative travel guide, and consultants, etc. It promotes the small scale industry, provides skills, quality characteristics. Therefore, through the income and job that it provides tourism will help improve overall wellbeing of the state. As the state moves on with the vision of becoming a green economy.

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